I. Introducing your Instructor and TA

**Dr. Jiaying Zhao** is the Canada Research Chair in Behavioral Sustainability and an assistant professor in the Department of Psychology and the Institute for Resources, Environment and Sustainability at UBC. She received her Ph.D. in Psychology from Princeton University. Her research focuses on the cognitive and behavioral consequences of resource scarcity, interventions to promote pro-environmental behaviors, and perception of environmental regularities.

**Kyle Gooderham** is a PhD student in the Department of Psychology, where he researches the relationship between physical activity and cognition with an emphasis on learning and memory. Kyle completed his BA in Psychology here at UBC.

II. Course description and goals

A simple fact about our existence is that we are influenced by the physical environment and our actions in turn shape the environment in which we live. This course focuses on the interaction between the environment and human beings, examining how the features of the environment impact our cognition, behavior, and well-being, and how our actions in turn produce immediate and long-term consequences on the environment. This course will also provide an overview of several pressing environmental challenges (e.g., climate change), and explore how these issues impact individual human beings, and what we can do to promote sustainability.

**Important:** This course is NOT about memorization. This course teaches you **HOW:** how to think, how to evaluate evidence, and how to produce new knowledge.

By the end of this course, you should be able to:

1. Critically evaluate research articles on environmental psychology
2. Design a research project with rigorous methods to examine a research question
3. Identify psychological barriers and motivators to pro-environmental actions
4. Conduct a research project throughout the term, collect and analyze data, present findings in class, and write up a research report

III. Required readings

There is no textbook for this course. Instead, we will be reading research articles. A full list of the readings can be found on the last page of the syllabus. The articles will be available online.

IV. Course webpage

[http://elearning.ubc.ca/connect/](http://elearning.ubc.ca/connect/) (location for important announcements, lecture slides and grades)

It is your responsibility to check the class website weekly for updated information.
V. Course requirements

Research Project Proposal (20%) – group
You will form groups and each group will consist of 3 to 5 students. You are free to choose your group members. Your group will select one project from the UBC SEEDS (Social Ecological Economic Development Studies) Program. Your group will meet and collaborate with a UBC client on your project. By spring break, your group will write a one-page research proposal of the project. Each group only needs to submit one proposal. The proposal should be feasible, practical, and specific. It should outline what your research question is, what the hypothesis is, how you plan to collect and analyze the data, and what the implications of your project may be. Detailed instructions and guidelines of the proposal will be distributed around two weeks before the due date.

Research Project Report (20%) – group
Throughout March, your group will conduct the proposed research project and collect data for your project. By the last class in April, your group will submit a research report that includes an executive summary (a short abstract summarizing what you did) and a detailed report. Your detailed report should include a literature review, your research question, methods, results, and recommendations for UBC based on your findings. You can also include appendices if relevant (not included in the page limit). Instructions and guidelines of the report will be distributed in March.

Research Project Presentation (10%) – group
In the last few classes of the term, your group will present your research project and preliminary findings to the entire class and your client. This is your chance to showcase your project and preliminary findings, and get feedback from the instructor and other students, before your group submits the report.

Final Examination (50%) – individual
In the final exam, you will answer questions about the course materials, and also read a new research article. You will need to critically analyze the article, and identify the research question, the hypothesis, the methods, the results, strength and weakness of the article, and future directions. Please note: You should NOT make travel plans until you learn the date of your final exams. You CANNOT take the final at a different date/time unless you have a verifiable medical reason.

VI. Research participation (extra credit opportunity)

You have the opportunity to earn up to 3% on your overall final grade by participating in studies using the Human Subject Pool. This provides the valuable opportunity to observe the research process directly and to contribute to the ongoing research activities at UBC. For instructions on how to sign up, see https://hsp.psych.ubc.ca/. Please note that any inquiries about credits should be directed to HSP or the experimenters, NOT the instructor. You will earn 1% for each hour of participation. These credits are added to your grade at the end of the course. Make sure that you retain your email confirmation of the experimental credit in the event that verification of participation is required when the final grades are compiled. If you do not correctly assign your credits to this course, you will NOT receive credit so please make sure you have done this correctly.

VII. Course grading

In order to maintain equity across multiple course sections, all psychology courses are required to comply with departmental norms regarding grade distributions. According to departmental norms, the mean grade in a 300-level class is 70 for a good class, 68 for an average class, and 66 for a weak class, with a standard deviation of 13. Scaling may be used in order to comply with these norms; grades may be scaled up or down as necessary by the professor or department. Grades are not official until they appear on a student’s academic record. You will receive both a percent and a letter grade for this course. At UBC, your course percentage is converted according to the key below:
Remember, you are earning a degree at a highly reputable post-secondary institution. Therefore, criteria for success are high. The Faculty of Arts offers the following guidelines that broadly characterize the kind of work that is generally associated with the main grade ranges. These characteristics help to put the Psychology Department Grading Policies into context. Please note that adequate performance is in the C range, which is the typical class average.

**A RANGE:** *Exceptional Performance.* Strong evidence of original thinking; good organization in written work; capacity to analyze (i.e., break ideas down) and to synthesize (i.e., bring different ideas together in a coherent way); superior grasp of subject matter with sound critical evaluations; evidence of extensive knowledge base.

**B RANGE:** *Competent Performance.* Evidence of grasp of subject matter; some evidence of critical capacity and analytic ability; reasonable understanding of relevant issues; evidence of familiarity with the literature.

**D-C RANGE:** *Adequate Performance.* Understanding of the subject matter; ability to develop solutions to simple problems in the material; acceptable but uninspired work; not seriously faulty but lacking style and vigor.

**F RANGE:** *Inadequate Performance.* Little or no evidence of understanding of the subject matter; weakness in critical and analytical skills; limited or irrelevant use of the literature.

### VIII. Course policies

**Class participation**
Active learning is a critical component of a proper education and for that reason it will be frequently promoted during the term. You will be asked to answer questions at any point in class, and engage in group discussions. You are strongly encouraged to speak up in class.

**Attendance and lecture slides**
Attendance is expected for every class. Punctuality to lectures is a sign of respect to your instructor, teaching assistants and fellow students. Tardy students should not ask the instructor or teaching assistant for what they missed from lecture. In the event you miss or are late to a lecture, you should acquire notes from a fellow student. The primary reason for this is that lecture slides are designed to give you a framework, as opposed to every piece of information discussed in class. Lecture slides will be posted online. **Please note: the slides are only for the purpose of learning in this course and must not be distributed outside the course for any other reason.**

**Reading the assigned articles**
Before every class, you should read the assigned article, and prepare questions for discussions in class. There are two primary goals for research articles. The first is to expose you to primary literature in the field of environmental psychology. The second is to give you an opportunity to improve your ability to evaluate research, which is a fundamental skill any student should acquire.

**Syllabus or course schedule changes**
There may be changes to the syllabus and the course schedule during the term. You will be notified of these changes ASAP and no changes will be instituted that dramatically affect your ability to properly prepare for an assignment or an examination.

**Laptop use and classroom conduct**
You should only use your laptop or tablet to take notes in class. No other online activities are allowed, unless specifically required by the instructor. Our classroom is a place for learning where
open intellectual discussions are highly encouraged. Any behaviors compromising this environment
will not be tolerated and the student(s) will be asked to leave.

**Exam and assignment policy**
You should arrive on time for the exam. You will not be allowed to take the final exam if (1) you are
late 30 minutes or more, or (2) you have already finished and submitted the exam, whichever occurs
first. Students in this situation, or any other situation where they miss the exam for a reason of a
non-medical nature, will not be allowed to write the exam and will receive a “0.” Absolutely no
exceptions will be made to these policies.

When time is called at the end of the exam, you must immediately stop working and submit your
exam materials. You will not be allowed more time for any reason, including (but not limited to):
putting your name or ID on the exam or filling in or changing an answer. You must also remain
completely silent until every exam has been collected. Failure to stop working when time is called or
to stay silent will result in a “0” on the exam. No exceptions will be made.

The exam cannot be written at another time. You will not be accommodated unless you have a valid
doctor’s note (which will be verified with your medical doctor). If you are a student from the Faculty
of Arts, you must meet with an Arts Advisor within 48 hours of missing the exam (unless it is
medically impossible). If you are from a different faculty, you should provide Dr. Zhao with your
medical note within the same time frame. Non-Arts students may scan and email their medical note
to Dr. Zhao. Being excused from an examination is at the sole discretion of Dr. Zhao. Make-ups for
the Final may differ from the version used for the rest of the class.

For the two papers, you should attend the class (as usual) and hand in the paper to Dr. Zhao or the
TA by the end of the class (5pm) on the due date. If you are late in handing in your paper, your
grade will be deducted. For every hour after the deadline, 5% will be deducted until all percentages
are gone. No exception will be made, unless you have a medical emergency. In this case, you must
provide Dr. Zhao with a valid doctor’s note (which will be verified with your medical doctor) within
24 hours after the deadline.

**Academic misconduct**
Cheating, plagiarism, and other forms of academic misconduct are very serious concerns of the
University, and the Department of Psychology has taken steps to alleviate them. Relevant to this
course, the Department has implemented software that, can reliably detect cheating on multiple-
choice exams by analyzing the patterns of students’ responses. This will be used for every
assessment and exam in this course.

In all cases of suspected academic misconduct, the parties involved will be pursued to the fullest
extent dictated by the guidelines of the University. Strong evidence of cheating may result in a
zero credit for the work in question. According to the University Act (section 61), the President of
UBC has the right to impose harsher penalties including (but not limited to) a failing grade for the
course, suspension from the University, cancellation of scholarships, or a notation added to a
student’s transcript.

Do note that during the exam, the instructor and invigilators reserve the right to move students in
their seating arrangement with no explanation provided.
# Psychology 321: Course and reading schedule

<table>
<thead>
<tr>
<th>Class</th>
<th>Date</th>
<th>Day</th>
<th>Topic</th>
<th>Assigned Reading</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>3-Jan</td>
<td>Th</td>
<td>Introductions, explain syllabus, requirements, and expectations</td>
<td></td>
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<tr>
<td>2</td>
<td>8-Jan</td>
<td>Tu</td>
<td>Psychological benefits of nature</td>
<td>Berman et al. (2008)</td>
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<tr>
<td>3</td>
<td>10-Jan</td>
<td>Th</td>
<td>Urban environments</td>
<td>Nisbet &amp; Zelenski (2011)</td>
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<tr>
<td>4</td>
<td>15-Jan</td>
<td>Tu</td>
<td>Nudges and choice architecture</td>
<td>DiGiacomo et al. (2018)</td>
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<tr>
<td>5</td>
<td>17-Jan</td>
<td>Th</td>
<td><strong>Form groups + Select SEEDS projects</strong></td>
<td></td>
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<tr>
<td>6</td>
<td>22-Jan</td>
<td>Tu</td>
<td>Meet UBC clients about your SEEDS projects</td>
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<tr>
<td>7</td>
<td>24-Jan</td>
<td>Th</td>
<td>Environmental cues and behavior</td>
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<tr>
<td>8</td>
<td>29-Jan</td>
<td>Tu</td>
<td>Social factors in environmental behavior</td>
<td>Schultz et al. (2007)</td>
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<tr>
<td>9</td>
<td>31-Jan</td>
<td>Th</td>
<td>Cognitive barriers to environmental behavior</td>
<td>Zelenika et al. (2018)</td>
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<tr>
<td>10</td>
<td>5-Feb</td>
<td>Tu</td>
<td>Behavioral interventions</td>
<td>Goldstein et al. (2008)</td>
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<tr>
<td>11</td>
<td>7-Feb</td>
<td>Th</td>
<td>Contextual factors in decision making</td>
<td>Tversky &amp; Kahneman (1981)</td>
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<tr>
<td>12</td>
<td>12-Feb</td>
<td>Tu</td>
<td>Group project Q&amp;A</td>
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<tr>
<td>13</td>
<td>14-Feb</td>
<td>Th</td>
<td>Group project Q&amp;A (Research proposal due)</td>
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<tr>
<td>-</td>
<td>19-Feb</td>
<td>Tu</td>
<td>NO CLASS – Spring break</td>
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<td>21-Feb</td>
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<td>14</td>
<td>26-Feb</td>
<td>Tu</td>
<td><strong>Feedback from SEEDS, group project starts</strong></td>
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<tr>
<td>15</td>
<td>28-Feb</td>
<td>Th</td>
<td>Environmental risk perception</td>
<td>Budescu et al. (2014)</td>
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<tr>
<td>16</td>
<td>5-Mar</td>
<td>Tu</td>
<td>Climate change and psychology I</td>
<td>Rudman et al. (2013)</td>
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<td>17</td>
<td>7-Mar</td>
<td>Th</td>
<td>Climate change and psychology II</td>
<td>Li et al. (2011)</td>
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<td>18</td>
<td>12-Mar</td>
<td>Tu</td>
<td>Public perception of climate change</td>
<td>Weber (2015)</td>
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<tr>
<td>19</td>
<td>14-Mar</td>
<td>Th</td>
<td>Income and well-being</td>
<td>Oishi et al. (2011)</td>
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<td>20</td>
<td>19-Mar</td>
<td>Tu</td>
<td>Poverty and inequality</td>
<td>Mani et al. (2013)</td>
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<tr>
<td>21</td>
<td>21-Mar</td>
<td>Th</td>
<td>Group project Q&amp;A</td>
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<tr>
<td>22</td>
<td>26-Mar</td>
<td>Tu</td>
<td><strong>Research Presentation I</strong></td>
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<tr>
<td>23</td>
<td>28-Mar</td>
<td>Th</td>
<td><strong>Research Presentation II</strong></td>
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<tr>
<td>24</td>
<td>2-Apr</td>
<td>Tu</td>
<td><strong>Research Presentation III</strong></td>
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<tr>
<td>25</td>
<td>4-Apr</td>
<td>Th</td>
<td>Prep for final exam (Research report due)</td>
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**Final Examination**
ASSIGNED READINGS


