

Psychology 307, Cultural Psychology Section 005, 2021, Pandemic Edition

		Email	Office Hours via Zoom
Instructor	Steven J. Heine	heine@psych.ubc.ca	Mon: 5-6:00 pm Wed: 9-10:00 am
Teaching Assistant	Mohit Bassi	m.bassi@hotmail.com	Thurs: 5-6 pm
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Introduction

This course will explore how culture influences human thought. The relations between culture and psychology are both complex and profound. We'll be considering a number of difficult questions including: What is human nature? How do culture and self make each other up? What methodologies can we use to study culture in psychology? How do various ways of thinking differ across cultures? What happens when different cultures collide? How do cultures change or persist over time? The goals of the course are to introduce you to the field of cultural psychology, stimulate critical thinking and analytic skills generally, and help you think about your own psychological experiences from a cultural perspective.

This year the course will be offered online only. All lectures, office hours, and assignments will be completed online. The lectures and office hours will be held using Zoom, and the links for this are in Canvas. On **Mondays and Wednesdays, you will be expected to attend class during the scheduled class time (synchronously)** and attendance will be monitored through the app Top Hat (see below for more details). If you are unable to attend the class because you are living in a distant time zone you can watch a recording of the lecture and will be able to earn your Top Hat participation points within 24 hours of the class time. After 24 hours has passed after the lecture you can still access the recorded lecture but you won't be able to earn your Top Hat participation points anymore. **On Fridays, there will be recorded lectures which you can watch on your own time.** There won't be Top Hat participation points for Friday classes. The recorded lectures will be available on Canvas by noon on Fridays. The typical lecture will be about 40 minutes long and the instructor will stay on after class for about 10 minutes for questions. You can also ask questions during the instructor or TAs' office hours.

When you want to get a hold of the instructor please send an email to heine@psych.ubc.ca. Do NOT try to email him through Canvas as he doesn't check the emails there.

To access course information and lecture slides, visit www.canvas.ubc.ca and enter your CWL and password. The slides should be available by around noon each day of class.

Text

Heine, S. J. (2020). *Cultural Psychology (4th edition)*. New York: W. W. Norton.

(Note that there are many used copies of the 3rd edition around, however, it overlaps only about 80% with the 4th edition. You'll be tested on the material from the 4th edition).

Sequence of Topics

Each topic corresponds to a chapter in the textbook, which will be covered in the same order as the Table of Contents. These dates provide a rough guide, and they might be adjusted slightly if needed.

January 11	Overview of the Course and Expectations
January 13 – 15	Chapter 1: A Psychology for a Cultural Species
January 15 – 20	Chapter 2: Culture and Human Nature
January 20 – 27	Chapter 3: Cultural Evolution
January 22	Chat 1 is due
January 27 – 29	Chapter 4: Research Methods
February 1 – 5	Chapter 5: Development and Socialization
February 3	Chat 2 is due
February 5 – 22	Chapter 6: Self and Personality
February 10	INSTRUCTOR ATTENDING CONFERENCE – CLASS CANCELLED
February 15 – 19	READING BREAK, NO CLASSES
February 24 – 26	Chapter 7: Living in Multicultural Worlds
March 1	Chat 3 is due
March 1 – 5	Chapter 8: Motivation
March 3	*****Short Paper is Due*****
March 5 – 10	Chapter 9: Cognition and Perception
March 12 – 17	Chapter 10: Emotions
March 17 – 22	Chapter 11: Attraction and Relationships
March 19	***Deadline for Entering your Perception Study Data**
March 22 – 26	Chapter 12: Morality and Religion
March 24	Chat 4 is due
March 29	*****Perception Study Assignment is Due*****
March 29 – 31	Chapter 13: Physical Health
March 31 – April 9	Chapter 14: Mental Health
April 2 – 7	GOOD FRIDAY, EASTER MONDAY – NO CLASSES
April 7	Chat 5 is due
April 9 – 14	Chapter 15: Organizations, Leadership, and Justice
In exam week, as scheduled by the Registrar	*****FINAL EXAM*****

Assignments

Exam.

There will be one exam (the final exam) in this course which will test your understanding and mastery over the material covered in the textbook and lectures. The exam will consist of multiple choice questions and will cover all of the material from the textbook and lectures. This exam will be open book and will be completed online using a lockdown browser.

Short Paper

You will be asked to write a short 3 page paper in response to one of a few questions that will be provided to you. You will be asked to seek at least 2 readings from outside of the textbook to incorporate into your paper. Details about this paper can be found further below. This paper is due on March 3

Perception Study Assignment

In this assignment you are to seek the participation of three people (this can be done either online or in person). You will show them some visual stimuli and will ask them to make some judgments about them. You will then upload their responses to a database that will be shared by the whole class. After the whole class has uploaded their data you will be asked to conduct some simple analyses of the data and then to answer some written questions about the findings. Your data needs to be entered by March 19, and your assignment is due by March 29. Details about this assignment can be found further below.

Class Discussions

Because the online experience of this class makes it more challenging to interact with your fellow students, I'm incorporating asynchronous chats in Canvas under the Discussions link as a way to help you to get to know your classmates, and to provide an opportunity for you to discuss the class material. For each of the topics below you will be asked to post a minimum of 2 posts. You will only be graded for the first two of the posts you make, but you are encouraged to post as many times as you wish to keep the discussions going. You will earn up to .5 points for each of your first two posts – as long as your posts are thoughtful and on topic you will earn full points for them; otherwise partial points will be deducted. There are 5 separate chats, so you can earn up to 5 points total towards your grade if you participate in all of them. Please be respectful towards your classmates in your posts. You can find the chat topics further below.

Class Participation as measured by Top Hat

This class will be held synchronously and I expect that you strive to attend each day. We'll have some synchronous class exercises for which you'll earn participation marks for answering questions on an interactive system we will be using called Top Hat (tophat.com). I recognize that some of you might not be able to attend at the class time as you'll be in a distant time zone and I'm making accommodations so that you'll be able to watch the recorded lectures online and complete the Top Hat questions within 24 hours of class time – the Top Hat questions will only be available for 24 hours after class so if you don't watch the lectures until later you'll miss these opportunities. Whenever you answer a Top Hat question, you will receive a point towards your participation grade. These questions will be distributed randomly across different lectures throughout the course, so to earn full points you'll need to attend class regularly. Of course, sometimes there will be issues such as you being ill and not being able to make it to class, or sometimes you might have technical problems with Top Hat. To address these, I will allow each student to miss up to 20% of participation opportunities, and still be able to earn full participation marks. **So please don't contact me to ask about being excused from class, or about having technical problems with Top Hat – that's why I'm allowing you each to miss up to 20% of participation opportunities.** Your participation grade will be calculated by summing up all of your Top Hat responses (either

completed synchronously or within 24 hours of class time) and dividing this number by the total number of response opportunities that were available to the class, less the 20% (with a maximum of 10 participation marks to be earned towards your grade). If you do have a technical problem with Top Hat, please contact Arts IT support at: arts.helpdesk@ubc.ca.

Top Hat will keep track of participation and also enable real-time in-class engagement. Please do the following:

1. You can connect with Top Hat using any device with wifi (e.g., laptop, tablet, mobile phone). Go to <https://tophat.com/>. Login if you have an existing account or Sign-up > Student sign-up

2. Follow the prompts. When you see the join code field, enter **223103**

3. Create your account. **MAKE SURE THAT YOUR NAME AND STUDENT NUMBER MATCHES YOUR RECORD ON CANVAS.** The password for the course is **culture-005**.

The breakdown for your grade will be as follows:

Evaluation	Date	Percent of Final Grade
5 Discussions	Jan 22, Feb 3, Mar 1, Mar 24, Apr 7	5%
Short Paper	March 3	20%
Perception Study Assignment	Data by Mar 19, Assignment by Mar 29	20%
Top Hat Participation	Randomly throughout term	10%
Final Exam	As scheduled by the registrar	45%

Extra Credits

Because students get very little hands on learning in these large lecture classes I am encouraging students to participate in any studies that are being conducted in the Psychology Department. For each hour of experimental participation you can earn one credit towards your final grade **up to a maximum of 3 credits**. Each of these credits will add one percentage point to your final grade. You can sign up for studies by visiting <https://ubc-psych.sona-systems.com/>. If you prefer, you can earn these same extra credits by completing a library-writing project, in which you read and summarize a peer-reviewed research article. You can find out more about how you can earn extra credits at <https://psych.ubc.ca/hsp>. There you will find a detailed guide about how to participate in the HSP, how-to videos, and a list of frequently asked questions.

Departmental Policy on Distributions of Grades in all Psychology Classes

All psychology courses are required to meet the grade distributions as described below. This is done in order to “maintain equality among sections and conformity to University, Faculty and Department norms”. Thus scaling of grades may take place for any assignment in which the class average is either below 71% (in which case points will be added to bring the class average up to 71%) or above 75% (in which case points will be subtracted to bring the class average down to 75%). You will be notified if any scaling has taken place whenever you receive a grade for an assignment. If any scaling does occur in the class it will not impact your extra credits –extra credits that are earned through study participation will be added to your grades AFTER the scaling.

Psyc 300 and 400-level courses

Class Performance	Mean	Standard Deviation
Good class	75	13
Average class	73	13
Weak class	71	13

University Values and Policies

UBC provides resources to support student learning and to maintain healthy lifestyles but recognizes that sometimes crises arise and so there are additional resources to access including those for survivors of sexual violence. UBC values respect for the person and ideas of all members of the academic community. Harassment and discrimination are not tolerated nor is suppression of academic freedom. UBC provides appropriate accommodation for students with disabilities and for religious and cultural observances. UBC values academic honesty and students are expected to acknowledge the ideas generated by others and to uphold the highest academic standards in all of their actions. Details of the policies and how to access support are available at <https://senate.ubc.ca/policies-resources-support-student-success>

UBC students with disabilities who have registered with the Disability Resource Centre will be provided with accommodations. The University accommodates students whose religious obligations conflict with attendance, submitting assignments, or completing scheduled tests and examinations. Please let your instructor know in advance, preferably in the first week of class, if you will require any accommodation on these grounds. Students who plan to be absent for varsity athletics, family obligations, or other similar commitments, cannot assume they will be accommodated, and should discuss their commitments with the instructor before the drop date. Details of the policies and how to access support are available at <http://www.calendar.ubc.ca/vancouver/index.cfm?tree=3,329,0,0>

Students have the right to view their marked examinations with their instructor, providing they apply to do so within a month of receiving their final grades. This review is for pedagogic purposes. The examinations remain the property of the university.

If you miss marked coursework (assignment, exam, participation in class) and are an Arts student, review the Faculty of Arts' academic concession page and then complete Arts Academic Advising's online academic concession form, so that an advisor can evaluate your concession case.

If you are a student in a different Faculty, please consult your Faculty's webpage on academic concession, and then contact me where appropriate.

Psychology Department's Position on Academic Misconduct

Cheating, plagiarism, and other forms of academic misconduct are very serious concerns of the University, and the Department of Psychology has taken steps to alleviate them. In the first place, the Department has implemented software that can reliably detect cheating on multiple-choice exams by analyzing the patterns of students' responses. In addition, your assigned short paper will be uploaded on to Turn-It-In to ensure that there is no material copied into it from anything else on the web.

In all cases of suspected academic misconduct, the parties involved will be pursued to the fullest extent dictated by the guidelines of the University. Strong evidence of cheating or plagiarism may result in a zero credit for the work in question. According to the University Act (section 61), the President of UBC has the right to impose harsher penalties including (but not limited to) a failing grade for the course, suspension from the University, cancellation of scholarships, or a notation added to a student's transcript.

All graded work in this course, unless otherwise specified, is to be original work done independently by you. If you have any questions as to whether or not what you are doing is even a borderline case of academic misconduct, please consult your instructor. For details on pertinent University policies and procedures, please see Chapter 5 in the UBC Calendar (<http://students.ubc.ca/calendar>) and read the University's Policy 69 (available at www.universitycounsel.ubc.ca/policies/policy69.html).

Short Paper Assignment (20 points). Due March 3.

Choose one (and only one) of the following 4 topics below. Write your answer in essay form, addressing the question in full. Please be thoughtful in your answers. You will want to rely on the material in the textbook, but you'll also need to refer to at least 2 scholarly references other than the textbook – that is, the kind of references that would show up in a Psycinfo search. You can have more than 2 references if you wish, but this is not required for full marks. Moreover, if you wish, you can also include other non-scholarly references (such as webpages), but these would be in addition to your scholarly references.

Your paper needs to be submitted through Turn-it-in before you submit it to class. This service ensures that students aren't plagiarizing their work by copying and pasting from existing material, or by borrowing from papers from previous students. It's a serious academic offense to plagiarize. All of your paper should be based on your own original writings. There will be deductions or you will receive a failing grade if your work has been deemed "plagiarized."

To submit your paper through Turn-it-in, visit http://turnitin.com/en_us/home.

If you haven't used Turn-it-in before, you'll need to create a user profile. If you already have a profile from a previous class, you can use that.

The Class ID is **27354224** and the class enrollment password is **307-005**. You'll need those to sign up.

You will receive a digital receipt when you submit your paper through Turn-it-in. Add this to your paper and then upload your paper on Canvas by March 3. **There will also be a late penalty of 5 points per day late.**

Your paper should be no more than 3 pages, double spaced, in 12 pt., Times New Roman, margins no less than 1 inch. In addition to those 3 pages, you should include a title page and a reference page. **The 3 pages is a strict limit, and anything past the 3rd page won't be graded.**

Topic 1. A key psychological difference across cultures is that people vary in whether they have more of an independent self or an interdependent self. How do people with an independent self differ from those with an interdependent self? Summarize the key differences between these self-concepts.

Topic 2. Humans are a cultural species and depend upon cultural learning. Describe the features of human social learning that allow humans to better acquire cultural information in comparison to other primate species? Describe at least four these features and explain how they allow for better cultural learning among humans.

Topic 3. In general, researchers of cultural psychology tend to rely on similar methods as those studying other kinds of psychological questions. However, some research methods are *specifically* useful for studying questions in cultural psychology. Please describe four of these methods in detail. How are they used? What are some advantages and limitations of each method?

Topic 4. Acculturation involves psychological adjustment which can be associated with much difficulty and stress. However, some people have an easier time acculturating to a new culture than others. Please describe at least 4 factors that allow some people to have an easier time acculturating than others.

Perception Study Assignment (20 points).

Due date for data entry: March 19. Assignment due by March 29.

For this assignment, you are to collect some data. Specifically, you'll need to show some visual stimuli (look for the file "Perception Study Stimuli.pdf under "Files") to 3 different people (you can show them these either online or in person). There are a total of 8 of these visual stimuli and each contains a question (e.g., is the line perfectly vertical or not quite vertical). These stimuli are a variant of the "Rod and Frame task" which is discussed on pp. 341-342 of the textbook. You will need to assess how many correct responses to those 8 questions (i.e., a number between 0 and 8) that each of your participants gave, as well as their cultural background. You will then enter this data on a Google Sheets spreadsheet, together with your student ID number. You'll need to have your data entered by March 19. Then, after March 19, you will conduct some simple analyses on the class's data and will use those analyses to answer the following questions. Your responses to those questions are due by March 29.

1. There are 4 overarching cultural categories on the Google Sheet (i.e., "Born and Largely raised in a Western culture," "Born in a non-Western culture, but largely raised in a Western culture," "Born and Largely raised in a non-Western culture," and "Doesn't Really Fit any of these Categories").

Calculate the mean number correct, the sample size, and the standard deviation for each of the 4 categories. Which of these 4 cultural categories performed the best on the task? Which of these 4 cultural categories performed the worst on the task?

Next, calculate a t-test to compare the number correct between the 2 categories of "Born and Largely raised in a Western culture," and "Born and Largely raised in a non-Western culture." You can use the t-test calculator here - <https://www.graphpad.com/quickcalcs/ttest1/?Format=SD>. (select the data entry format of Enter mean, SD, and N). What is the value of t? Is there a significant difference in the number of correct responses between these two conditions (i.e., is the $p < .05$)?

2. Please describe any cultural differences that may have emerged on this test with respect to the material that is discussed in Chapter 9. What do your class's data have to say about the different perceptual styles around the world? Is the pattern of findings from the class's data consistent with the pattern described in the text? If not, in what ways is it different, and why do you think that it is?
3. Explain in detail why we should expect that people from Western cultural background would do better on this task than those from non-Western backgrounds. What experiences could lead people from different cultures to perform differently on this task?
4. Imagine that you had access to an eye-tracker which the participants used when looking at these visual stimuli. Assuming that the class's data is similar to that described in the textbook, how would you expect the participants in the cultural categories of "Born and Largely raised in a Western culture," and "Born and Largely raised in a non-Western culture." to differ in their eye-tracking?

Class Discussions (5 points)

You can post your discussions under the “Discussions” link in Canvas. You are to post a minimum of 2 messages for each topic to earn full points. While you are free (and are encouraged) to post more than 2 messages for each topic, only your first 2 messages will be graded.

Topic 1. Self-Introduction. (1 point, maximum; 0.5 points for each of two posts).

Due by January 22

To break the ice, I’d like each of you to send out at least two chat messages to the class. First, introduce yourselves. Please post a brief message telling people about yourself, in particular, about your cultural background, your major or job, a hobby, or what you’re hoping to get out of the class.

Second, please comment on at least one other of your classmates’ postings, perhaps asking them a question from the information that was provided in their introduction message, or noting any points of commonalities between the two of you. The purpose of this exercise is to get to know your classmates and to get you used to reading and posting messages to your class.

Topic 2. Cultural Change (1 point, maximum; 0.5 points for each of two posts).

Due by February 3

First, please offer one observation on how you think a culture that you’re familiar with (e.g., Canadian culture, Chinese culture, UBC culture, Canadian LGBTQ+ culture, etc.) has been changing in recent decades. Describe that change, and discuss why you think it is changing or how you think that particular change might continue to unfold in the future.

Second, please comment on at least one other of your classmates’ postings on the topic.

Topic 3. Salad Bowls vs. Melting Pots (1 point, maximum; 0.5 points for each of two posts).

Due by March 1

The textbook discusses how societies tend to pursue one of two strategies for welcoming immigrants. Societies might facilitate an integration strategy by adopting a multicultural model (sometimes called the salad bowl model), where diversity is prized, and immigrants are encouraged to preserve the traditions of their heritage culture. Alternatively, societies might foster an assimilation strategy, where immigrants are encouraged to fit into a dominant cultural model (sometimes called the melting pot model). Please post a message where you state a preference for one of these two models with an argument for why you think your chosen model is better.

Second, please respond to at least one of your classmates’ postings on this topic.

Topic 4. The Pursuit of Happiness (1 point, maximum; 0.5 points for each of two posts).

Due by March 24

The textbook discusses ways that the pursuit of happiness varies across cultures. First, post whether you feel that the pursuit of happiness either should or should not be prioritized ahead of other life purposes and discuss why.

Second, please respond to at least one of your classmates' postings on this topic.

**Topic 5. Romantic Love (1 point, maximum; 0.5 points for each of two posts).
Due by April 7**

The textbook describes how the pursuit of romantic love and marriage have varied across cultures and across historical periods in the US. Please post what you think romantic love and/or marriage will be like in your culture over the next generation. Will it be largely tied to needs of self-expression and person fulfillment as Finkel and colleagues have argued? Or will it be based on other kinds of needs? What might love and/or marriage look like in the future?

Second, please respond to at least one of your classmates' postings on this topic.