LEARNING OBJECTIVES

The goal of this course is to give you a general introduction to human cognition, or the mental processes that support our perceptions, thoughts, emotions, decisions, and behaviors. However, it is not a course that emphasizes learning about the science of how we study cognition. Rather, it's a course that emphasizes learning how that science helps us to understand what we experience in our own everyday lives. It's a course that teaches you how to observe your own mind and discover the nuances of how it works. As such, at the end of the course, the successful student should be able to:

1. Understand how the brain helps to reveal the structure and organization of our cognitive processes, and how this organization relates to our normal, everyday experiences.

2. Understand how biases in our cognitive processes impact our thinking, behavior, and decisions.

COURSE FORMAT AND ATTENDANCE DURING COVID-19

This is a lecture-based course. However, in-person attendance for lectures and exams is NOT required. Rather, THE COURSE IS DESIGNED TO PROVIDE FLEXIBILITY SO THAT YOU CAN PRIORITIZE YOUR HEALTH AND STILL SUCCEED. Specifically, the three exams can all be done remotely (as detailed below), and all lectures will be live-streamed and recorded; a link to the live stream and recordings site can be found on the Modules page of the course Canvas site.

BUT FOR THOSE ATTENDING A SESSION IN-PERSON PLEASE NOTE: On the day you attend, please complete a self-assessment for COVID-19 symptoms (https://bc.thrive.health/covid19/en) prior to attending, and stay home if you do have any symptoms. If you do attend a live lecture session, you are required by provincial mandate to wear a non-medical mask during our class meetings; this is for your own protection and the safety and comfort of everyone else in the class. For our in-person meetings in this class, it is important that all of us feel as comfortable as possible engaging in class activities while sharing an indoor space. Non-medical masks that cover our noses and mouths are a primary tool for combating the spread of COVID-19. Further, according to the provincial mandate,
masks are required in all indoor public spaces including lobbies, hallways, stairwells, elevators, classrooms and labs. **But also note:** There may be students who have medical accommodations for not wearing a mask, so please maintain a respectful environment.

**IN ADDITION:** To ensure proper social distancing before and after lectures, I will not take questions at the lectern either before or after class, and audio recording devices (e.g., phones) cannot be placed at the lectern.

**FINALLY:** We need to recognize that the trajectory of the pandemic is difficult to predict, and we may at any point have to transition to a fully on-line format. It is my hope that the design of the course would minimize any difficulties that that might present, but nevertheless, some of the policies and procedures outlined in this syllabus might have to be altered if such a transition becomes necessary for UBC to implement.

**LECTURE SLIDES**

In the LECTURE SLIDES module on the course Canvas site, I will post the slides for each lecture. Although I will always try to post each lecture's slides the evening (or morning) before each class, I can only guarantee that slides will be posted shortly after each lecture. Please note, however, that this is a privilege that can be revoked at any time; so please, don't be demanding about posting times.

**ASSIGNED READINGS**

There is no textbook for this course. Instead, we will be reading one assigned research article per lecture, beginning with Lecture 2. All of the assigned readings can be found in pdf format on the course Canvas site, under the ASSIGNED READINGS module. There you will find three files, one containing the readings for each of the three parts of the course (see the course lecture schedule at the end of this syllabus). For each of the assigned papers, I also include a brief summary or introduction to each paper in the reading files, along with a few key terms that would be helpful to Google prior to reading the paper. For the file containing the readings for Part 1 of the course, I also include some important introductory comments on the papers themselves, what you should focus on in general when reading them, and a set of strategies for reading each paper that will hopefully help maximize what you learn while minimizing anguish and stress. As I note in these notes, I STRONGLY encourage you to read each paper prior to the class for which it is assigned. I don't assign a lot of pages of reading; rather, I expect you to spend quality time with what is assigned.

**EXAMS**

There are three non-cumulative exams for the course. Dates for the exams can be found on the lecture schedule below; **Exam 1 is worth 56 points, Exam 2 is worth 64 points, and Exam 3 is worth 60 points.** The first two exams will take place during the regularly-scheduled lecture time. The
third exam will take place during the final exam period at the end of the term, with the time and date TBA.

The exams will each be made available on the Quizzes page on the course Canvas site at the start of the lecture time (for Exams 1 and 2) and at the start of the final exam slot (for Exam 3), and will need to be completed by the end of the lecture time/slot. As such, the duration for Exams 1 and 2 will be 80 minutes (or 1 class period), while the duration for Exam 3 will be 2.5 hours (or the duration of the final exam slot).

Although the exams can all be done remotely, for those wishing to take their exam on campus they can do so in the classroom (for Exams 1 and 2) and in our assigned location for the final exam slot (for Exam 3). However, to be clear -- there will be no paper copies of the exams handed out; you will need a laptop or tablet to access the exam on Canvas.

The following points should also be noted regarding exams:

1. Each exam will consist of a mix of fill-in-the-blank and short answer questions.
2. Exams will begin at the start of the class period, Vancouver time.
3. No extra time will be given to those who are late for an exam.
4. Make-up exams will only be considered for students facing exceptional emergency circumstances that are communicated to the instructor prior to the time of the exam. The format of any make-up exam granted will be at my discretion.
5. Cheating on exams will not be tolerated. Any student found cheating will get a "0" for that exam. Please see the UBC Calendar for information regarding academic offences and penalties.
6. UBC accommodates students whose religious obligations conflict with attendance or completing scheduled examinations. Please let me know by email no later than Thursday, September 23 if you will require any accommodation on these grounds. Students who plan to be absent for varsity athletics, family obligations, or other similar commitments cannot assume they will be accommodated, and should discuss their commitments with the instructor before the drop date.

TERM MARKS

Marks for the term will be based on a total of 180 points, as distributed across 3 exams. However, if the grade distribution for the final course marks fails to meet the Psychology Department’s norms, scaling will be applied to final course marks. For details on scaling course marks, please see below.

DEPARTMENT SCALING POLICY

In order to reduce grade inflation and maintain equity across multiple course sections, all psychology courses are required to comply with departmental norms regarding grade distributions for final course marks. According to departmental norms, the mean course mark in a 300-level
class is 70 for a good class, 68 for an average class, and 66 for a weak class, with a standard
deviation of 13. Final course marks may be scaled up or down as necessary by the professor or
department in order to comply with these norms. For official UBC policy on grade scaling, please see: http://students.ubc.ca/calendar/index.cfm?tree=3,42,96,0.

CONTACTING THE INSTRUCTOR

As noted above, I will not be available for questions at the lectern either before or after class. If
your questions aren't answered during class time (I will try to make time available for that at the
beginning and end of each lecture), then email is the appropriate option.

WITH RESPECT TO EMAILING QUESTIONS: To avoid having your emails automatically deleted as
spam, the subject header must read "Psych 309." The answers to questions regarding
lecture/reading content may often be useful for the entire class to hear. As a consequence,
questions may be answered in the live lecture rather than via an email response. Please also note
that while I try to be responsive to student emails, there are limits that must be put in place when
dealing with large classes. Unfortunately, in a large lecture course I can not respond to students
who generate excessive/frequent emails or who generate long lists of questions, as in the name of
fairness it would be impossible for me to provide this level of service to all students. Finally, in
order to promote good problem solving skills, I will deduct 1 point from a student's final course
mark for each email question that can be answered by consulting this syllabus, the Department
of Psychology web page, and/or the UBC web page. Examples of such questions would be When
is the next exam?, Where/when is Exam 3? and What are the assigned readings for the next exam?

ACADEMIC CONCESSIONS

Arts Students must contact Arts Advising as soon as you are aware you may need an in-term
concession. Please review their website for concession criteria as well as process to follow.
Students in other Faculties should contact their Faculty advising office for direction.

OUTSIDE RESOURCES

If you run into trouble and need information on effective studying, preparing for exams, how to
take notes, or manage your academic time, free workshops and advice are available from the
Student Resources Center, which can be reached through the School and College Liaison Office at
822-4319. UBC provides resources to support student learning and to maintain healthy lifestyles
but recognizes that sometimes crises arise and so there are additional resources to access including
those for survivors of sexual violence. UBC values respect for the person and ideas of all members
of the academic community. Harassment and discrimination are not tolerated nor is suppression of
academic freedom. UBC provides appropriate accommodation for students with disabilities and for
religious and cultural observances. UBC values academic honesty and students are expected to
acknowledge the ideas generated by others and to uphold the highest academic standards in all of
their actions. Details of the policies and how to access support are available here: (https://senate.ubc.ca/policies-resources-support-student-success)
Lecture Schedule

NOTE: All assigned readings are available in pdf format on the course Canvas page.

Part 1: Neurocognitive Processing

<table>
<thead>
<tr>
<th>Date</th>
<th>Lecture</th>
<th>Topic</th>
<th>Assigned Reading</th>
</tr>
</thead>
<tbody>
<tr>
<td>9/9</td>
<td>1</td>
<td>Course Introduction</td>
<td>Course Syllabus</td>
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<tr>
<td>9/14</td>
<td>2</td>
<td>Motor processing</td>
<td>Kim (2017)</td>
</tr>
<tr>
<td>9/16</td>
<td>3</td>
<td>Visual processing</td>
<td>Goodale (1991)</td>
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<td>9/23</td>
<td>5</td>
<td>Language processing</td>
<td>Rose (2017)</td>
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<tr>
<td>9/28</td>
<td>6</td>
<td>Processing interactions</td>
<td>Stephens (2009)</td>
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<tr>
<td>10/5</td>
<td>7</td>
<td>CLASS Q &amp; A</td>
<td>--</td>
</tr>
</tbody>
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10/7   Exam 1: On Lectures 1-7

Part 2: Cognitive Biases

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<tbody>
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<td>10/12</td>
<td>8</td>
<td>Priming</td>
<td>Tal (2017)</td>
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<tr>
<td>10/14</td>
<td>9</td>
<td>Processing fluency</td>
<td>Alter (2013)</td>
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<td>10/19</td>
<td>10</td>
<td>Unconscious thinking</td>
<td>Bos (2008)</td>
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<td>10/21</td>
<td>11</td>
<td>Metacognition</td>
<td>Ackerman (2017)</td>
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<td>10/26</td>
<td>12</td>
<td>Loss aversion</td>
<td>Schindler (2017)</td>
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<td>10/28</td>
<td>13</td>
<td>The Ikea effect</td>
<td>Norton (2012)</td>
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<td>11/4</td>
<td>15</td>
<td>CLASS Q &amp; A</td>
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11/9   Exam 2: On Lectures 8-15

Part 3: Social Cognition

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<td>Mimicry</td>
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<td>11/18</td>
<td>17</td>
<td>Mentalizing</td>
<td>Larsen (2016)</td>
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<td>11/23</td>
<td>18</td>
<td>Social evaluation</td>
<td>Boothby (2018)</td>
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<td>11/30</td>
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<td>Shared experiences</td>
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<td>21</td>
<td>Social status</td>
<td>Oveis (2016)</td>
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<td>12/7</td>
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<td>CLASS Q &amp; A</td>
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TBA    Exam 3: On Lectures 16-22